KAYLEIGH YOUNG

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SUMMARY

Technical Product Manager with 6+ years of experience bridging the gap between complex engine architecture and accessible creative tools. Expert in Product Management and API Integration throughout the Software Development Life Cycle (SDLC) to accelerate digital transformation. Proven track record of synthesizing technical engine capabilities into high-impact creative workflows and digital asset management solutions.

ADDITIONAL SKILLS

- **Product & Strategy:** Product Management, SDLC, User Requirements Gathering, Creative Workflow, Zero-to-One Product Development, Regulatory Compliance
- **Creative Engine & Technology:** Engine Architecture, Creative Technology, Digital Asset Management, Generative AI, UI/UX Design, Machine Learning Evaluation
- **Architecture & API Integration:** API Integration, System Architecture, Distributed Systems, Enterprise Architecture, API Design (RESTful, JAX-RS), MuleSoft
- **Development & Cloud:** Java, SQL (Oracle, PostgreSQL), JavaScript (Node.js, Express.js), Cloud Infrastructure, Scripting, Jenkins, Apache Maven, Git/GitHub

WORK EXPERIENCE

Technology Architect | Enterprise Client Solutions • ACCENTURE *July 2022 – November 2026*

- Synthesized the end-to-end technical strategy and engine architecture for enterprise integrations to accelerate the delivery of resilient business systems.
- Bridged the gap between non-technical stakeholders and complex engine capabilities by building ServiceNow automated routing workflows, achieving an 80% automation rate.
- Managed the full Software Development Life Cycle (SDLC) for distributed engineering squads to maintain mission-critical platform reliability and adherence to compliance.
- Accelerated middleware performance by optimizing API design and data modeling to enhance technical engine capacity and creative workflow efficiency.

Digital Marketing Advisor & VP • A CAPPELLA TEXAS *December 2024 – December 2025*

AUSTIN, TX / REMOTE

- Accelerated zero-to-one product development for digital onboarding workflows, improving UI/UX design and reducing operational entry by 70%.
- Synthesized user requirements gathering and advanced analytics tracking to ship improved engagement features, expanding community metrics by 200%.
- Bridged communication between cross-functional partners to align product roadmaps with user acquisition goals and Creative Technology initiatives.
- Evaluated product performance using Generative AI and machine learning evaluation metrics to optimize user experience and asset management strategies.

Application Developer | Public Services Client Engagement • ACCENTURE *May 2022 – August 2022*

- Accelerated core Java and SQL enhancements for public services suites, ensuring all code met high-performance throughput and SDLC criteria.
- Synthesized custom software components within an Agile Scrum framework to build scalable engine architecture and distributed systems.

› Bridged technical documentation gaps by creating system architecture diagrams to facilitate user requirements gathering and cross-functional training.
› Managed the peer code review process and secure coding practices to mitigate vulnerabilities in high-consequence API integration components.

Application Developer | Financial & Enterprise Systems Client • ACCENTURE *May 2021 – May 2022*

› Synthesized Java backend services for enterprise systems using Jenkins and TDD to accelerate zero-to-one reliability for financial engines.
› Bridged complex engine architecture with RESTful API integration and financial rails within IBM WebSphere to support enterprise solutions.
› Accelerated the resolution of high-priority defects by applying data modeling to refactor legacy Digital Asset Management routines.
› Managed the SDLC for third-party API integrations, navigating complex partner dependencies and secure engine access gates.

EDUCATION

THINKFUL *April 2020 – November 2020*

Full-Stack Software Engineering Immersion in Software Engineering · *remote*

TECHNICAL TRAINING

› Advanced specializations in MuleSoft Enterprise Integration, ServiceNow automation, and scalable architecture frameworks.